



23rd Annual Fall Festival & Chili Cook-Off
Saturday, November 16, 2019
11:00 AM – 3:00 PM
Riverplace Shopping Center
11111 San Jose Blvd.



On behalf of the Mandarin Council of the JaxChamber, I would like to thank you in advance for considering the 23rd Annual Mandarin Council Chili Cook-Off.

One of the main fund-raising vehicles for our Community Support Program each year is the Mandarin Council Fall Festival & Chili Cook-Off, which is slated for Saturday, November 16, 2019, from 11am-3pm, at the Riverplace Shopping Center.

Proceeds from the event help to raise funds for our Community Support Program. This event is a huge success and we have attracted hundreds of attendees annually. It is truly a community wide event of which we can all be proud. We have been able to award thousands of dollars to local schools and charities. We are excited that Junior Achievement, the Janice Meisel Scholarship Fund, and the Mandarin Food Bank have been selected as our non-profit recipients for this year's event.

Here are a few things to keep in mind as you plan for the event:

1. The Art/Craft/Farmer's Market vendor fee is a flat \$50. This is non-refundable, rain or shine. Vendors keep all revenue from sales and orders.
2. Electrical is not available. You may use a pop-up canopy up to 10'x10' in size. Vendor brings own table(s), chairs(s) and power. We encourage booth decorations as it will draw more attention.
3. Plan to arrive any time after 8:00 am, but early enough to be set up and ready at least 1 hour prior to the 11:00 AM start.
4. You are free to bring promotional materials, gift certificates, prizes, information, etc.
5. Booth assignments are done prior to the event. Upon arrival you will be directed to your location. You will be able to park along the curb to unload your vehicle, but please move it to a parking space as quickly as you can. **You will NOT be allowed to park your vehicle within the event space.** This is for safety reasons. Also, please park away from the event so that more spaces closest to the event will be available.
6. The event goes until 3pm. You must stay and maintain your table even if you run out of items early. **No one is allowed to breakdown their tables prior to 3pm.**

Please remember none of this is possible without our generous sponsors - be sure to thank our sponsors as you see them at the event!

Looking Forward To Some Great Arts, Crafts, and Chili!

Alli Stephanuik, Realtor® - Coldwell Banker Vanguard Realty
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Chairman 23rd Annual Mandarin Fall Festival & Chili Cook-Off

What: Fall Festival & Chili Cook-Off
 When: Saturday, November 16, 2019
 Time: 11:00 AM – 3:00 PM
 Where: Riverplace Shopping Center
 11111 San Jose Blvd, 32223



Participation Form

First Name: _____ Last Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Contact Phone: _____ Alternate Phone: _____

e-mail: _____

Level of Participation

Sponsor Levels	Arts/Craft Vendor	Chili Cooker	<u>Silent Auction Item (please describe)</u>
<input type="checkbox"/> Ghost Pepper (\$3000)	<input type="checkbox"/> \$50	<input type="checkbox"/> \$40 *included with Ghost, Habanero and Cayenne Pepper sponsorships	
<input type="checkbox"/> Habanero Pepper (\$1,500)			
<input type="checkbox"/> Cayenne Pepper (\$1,000)			
<input type="checkbox"/> Jalapeño Pepper (\$500)			
<input type="checkbox"/> Poblano Pepper (\$300)			
<input type="checkbox"/> Banana Pepper (\$100) (this pepper level is reserved for non-profits)			

- Financial and In-Kind Sponsors **must** be JaxChamber members
- Chamber membership **not** required for art/craft booths, chili cookers, prize/auction donors
- 10% Discount on Sponsorships received by June 30, 2019
- New (< 6 months) First time Mandarin Council members get an additional 10% off Sponsorships
- Deadline for Sponsors, Chili Contestants, and Art/Craft Booths is November 8, 2019
- Deadline for Sponsors to have logos for on-site banners is October 31, 2019

Payments can be made via check, cash or credit card. Please make checks payable to: **Mandarin Council**, or pay online at www.MandarinCouncil.org.

Submit forms and checks via mail to:

Mandarin Council
 Attn: Alli Stephanuik
 12276 San Jose Blvd, Suite 730
 Jacksonville, FL 32223

If Paying online Submit forms via email to:

Allison.Stephanuik@gmail.com

For sponsorships or entry fees, please mail a copy of this form along with the check or email the form if paying online. Call Alli Stephanuik at 904-252-1760 for more information.

Each year, the Mandarin Council of the JAX Chamber supports the local community in various ways. The main fund-raising vehicle for our Community Support Program is the Mandarin Fall Festival & Chili Cook-Off on **Saturday, November 16, 2019**. We are asking your company be an active sponsor this year.

This event is a huge success! We have supported local charities such as Junior Achievement, the Janice Meisel Scholarship Fund and the Mandarin Food Bank. About 1200 people attend the event which includes the chili contest, live music, a bounce-house, arts and crafts booths and more.

Your sponsorship will help make this event a success. We advertise the event from early spring until the event via traditional media outlets, flyers, JAX Chamber media, social media and a large sponsor board at the event.

Sponsorship Opportunities	Ghost Pepper (\$3000)	Habanero Pepper (\$1500)	Cayenne Pepper (\$1000)	Jalapeño Pepper (\$500)	Poblano Pepper (\$300)	Banana Pepper (\$100)
Listed as event presenter	X					
Chili Cooker & Table	X	X	X			
Limited number of spots	X(1)	X(5)	X(10)			
Exclusivity	X	X	X			
Council membership*	X	X				
Spotlight Speaker spot**	X	X				
Presentation space	20' X 10' 2 tables 4 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs
Mandarin Council Website Rotating Banner Ad	X	4 months	2 months	1 month		
Mandarin Council Website Ad	2 months rotating	2 months rotating	2 months rotating	1 month		
Fall Festival ads and poster board	X	X	X	X	X	X
Social media/other PR	XXXX	XXX	XX	XX	X	X

*Sponsors will receive a voucher for a Mandarin Council 1-year membership which should be turned in with application/renewal to a Mandarin Council board member

**Sponsors will receive a voucher for a spotlight speaker spot for the Mandarin Council, redeemed by contacting the Program chair

If financial sponsorship is not feasible at this time we ask you to consider an **In-Kind Donations** which can be a donation of your business' goods or services, paper goods, drinks, gift cards, or items for the Silent Auction (certificates or gift baskets). In-kind sponsors may be included on print advertising. Please contact us to pick up your generous contribution personally.

If you have any questions, please don't hesitate to contact us. Thank you for your support.

Alli Stephanuik, REALTOR® - Coldwell Banker Vanguard Realty
Chairman, Mandarin Council Fall Festival & Chili Cook-Off

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