



23rd Annual Fall Festival & Chili Cook-Off  
Saturday, November 16, 2019  
11:00 AM – 3:00 PM  
Riverplace Shopping Center  
11111 San Jose Blvd.



On behalf of the Mandarin Council of the JaxChamber, I would like to thank you in advance for considering the 23rd Annual Mandarin Council Chili Cook-Off.

One of the main fund-raising vehicles for our Community Support Program each year is the Mandarin Council Fall Festival & Chili Cook-Off, which is slated for Saturday, November 16, 2019, from 11am-3pm, at the Riverplace Shopping Center.

Proceeds from the event help to raise funds for our Community Support Program. This event is a huge success and we have attracted hundreds of attendees annually. It is truly a community wide event of which we can all be proud. We have been able to award thousands of dollars to local schools and charities. We are excited that Junior Achievement, the Janice Meisel Scholarship Fund, and the Mandarin Food Bank have been selected as our non-profit recipients for this year's event.

Here are a few things to keep in mind as you plan for the event:

The Chili Cook-Off entry fee is only \$40 (**for a chance at the \$1,000 first prize!**).

1. Electricity is NOT available as a means to keep your chili hot. You must bring your own heat source to keep your chili hot (chili must be at least 140 degrees to serve, and we will check this).
2. Plan to arrive @ 10am with **a minimum of 5 gallons** of chili heated and ready to go. If you cannot heat your chili ahead of time, come early (starting at 9:30am) to start heating your chili. Our fans are hungry so please have your chili hot (at least 140 degrees) in time for the 11am start. From experience, the later you come to set up, the harder it is to get close to your spot, so please make arrangements to be there early.
3. If you are a sponsor of this event please feel free to bring promotional materials, gift certificates, information, menu's, etc. **Chili contestants may not sell merchandise** at the cook-off, or promote any business at your chili table, unless you are also an event sponsor.
4. We encourage booth decorations as it will draw more attention to your chili. If you have a canopy, you are welcome to bring it, but it can be no larger than 10' x 10'.
5. Judging will begin at 11:30am. **In order to be judged, you MUST:**
  - a. Have a minimum of 5 gallons of chili
  - b. Temperature MUST be at least 140 degrees. This WILL BE CHECKED prior to judging.
  - c. You MUST have an ingredient list. We do not need your recipe, just ingredients for allergy purposes.
6. We will provide taste cups, spoons and napkins, as well as a table and 2 chairs.
7. It is your responsibility to provide cheese, onions, chips, crackers, etc...but only if you wish to do so. You will also need to bring a ladle or large spoon to serve your chili.

8. Table locations are assigned so as to place the cookers among the vendors and sponsors. You will be able to park along the curb to unload your vehicle, but please move it to a parking space as quickly as you can. Please park away from the event a little ways so that attendees can park closer to the event.
9. The cook-off goes until 3pm. You must stay and maintain your table even if you run out of chili early. ***No one is allowed to breakdown their tables prior to 3pm.***
10. We will provide signs throughout the event stating the pricing of tickets.

**Please DO NOT TAKE CASH. Direct chili eaters to the front table to purchase arm bands.**

You will only observe an ARM Band. Each Arm Band Purchase will receive a people's choice ticket.

"People's Choice" Ballot Buckets will be at your table. We will Tally those tickets up right at 2:30 PM

We will have beer and wine again this year and we will have details at the event.

The chili contest will be judged by a panel of local celebrities, with a \$1000 first prize, and \$300 second prize, and a \$200 "People's Choice" prize. Anyone who gets the Arm Band will get a ticket to vote for People's Choice. So encourage everyone who likes your chili to vote for you!

**DO NOT OFFER COMPENSATION FOR VOTES, monetary or otherwise. Do NOT offer alcohol to anyone at the festival. You put the event's alcohol license & permits in jeopardy by doing so.**

Please remember none of this is possible without our generous sponsors - be sure to thank our sponsors as you see them at the event!

Looking Forward To Some Great Chili!

Alli Stephanuik, Chili Cook-Off Chairman  
904-252-1760  
Allison.Stephanuik@gmail.com

What: Fall Festival & Chili Cook-Off  
 When: Saturday, November 16, 2019  
 Time: 11:00 AM – 3:00 PM  
 Where: Riverplace Shopping Center  
 11111 San Jose Blvd, 32223



Participation Form

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Level of Participation

Sponsor Levels	Arts/Craft Vendor	Chili Cooker	<u>Silent Auction Item (please describe)</u>
<input type="checkbox"/> Ghost Pepper (\$3000)	<input type="checkbox"/> \$50	<input type="checkbox"/> \$40 *included with Ghost, Habanero and Cayenne Pepper sponsorships	
<input type="checkbox"/> Habanero Pepper (\$1,500)			
<input type="checkbox"/> Cayenne Pepper (\$1,000)			
<input type="checkbox"/> Jalapeño Pepper (\$500)			
<input type="checkbox"/> Poblano Pepper (\$300)			
<input type="checkbox"/> Banana Pepper (\$100) (this pepper level is reserved for non-profits)			

- Financial and In-Kind Sponsors **must** be JaxChamber members
- Chamber membership **not** required for art/craft booths, chili cookers, prize/auction donors
- 10% Discount on Sponsorships received by June 30, 2019
- New (< 6 months) First time Mandarin Council members get an additional 10% off Sponsorships
- Deadline for Sponsors, Chili Contestants, and Art/Craft Booths is November 8, 2019
- Deadline for Sponsors to have logos for on-site banners is October 31, 2019

Payments can be made via check, cash or credit card. Please make checks payable to: **Mandarin Council**, or pay online at [www.MandarinCouncil.org](http://www.MandarinCouncil.org).

Submit forms and checks via mail to:

Mandarin Council  
 Attn: Alli Stephanuik  
 12276 San Jose Blvd, Suite 730  
 Jacksonville, FL 32223

If Paying online Submit forms via email to:

[Allison.Stephanuik@gmail.com](mailto:Allison.Stephanuik@gmail.com)

For sponsorships or entry fees, please mail a copy of this form along with the check or email the form if paying online. Call Alli Stephanuik at 904-252-1760 for more information.

Each year, the Mandarin Council of the JAX Chamber supports the local community in various ways. The main fund-raising vehicle for our Community Support Program is the Mandarin Fall Festival & Chili Cook-Off on **Saturday, November 16, 2019**. We are asking your company be an active sponsor this year.

This event is a huge success! We have supported local charities such as Junior Achievement, the Janice Meisel Scholarship Fund and the Mandarin Food Bank. About 1200 people attend the event which includes the chili contest, live music, a bounce-house, arts and crafts booths and more.

Your sponsorship will help make this event a success. We advertise the event from early spring until the event via traditional media outlets, flyers, JAX Chamber media, social media and a large sponsor board at the event.

Sponsorship Opportunities	Ghost Pepper (\$3000)	Habanero Pepper (\$1500)	Cayenne Pepper (\$1000)	Jalapeño Pepper (\$500)	Poblano Pepper (\$300)	Banana Pepper (\$100)
Listed as event presenter	X					
Chili Cooker & Table	X	X	X			
Limited number of spots	X(1)	X(5)	X(10)			
Exclusivity	X	X	X			
Council membership*	X	X				
Spotlight Speaker spot**	X	X				
Presentation space	20' X 10' 2 tables 4 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs	10' x 10' 1 table 2 chairs
Mandarin Council Website Rotating Banner Ad	X	4 months	2 months	1 month		
Mandarin Council Website Ad	2 months rotating	2 months rotating	2 months rotating	1 month		
Fall Festival ads and poster board	X	X	X	X	X	X
Social media/other PR	XXXX	XXX	XX	XX	X	X

\*Sponsors will receive a voucher for a Mandarin Council 1-year membership which should be turned in with application/renewal to a Mandarin Council board member

\*\*Sponsors will receive a voucher for a spotlight speaker spot for the Mandarin Council, redeemed by contacting the Program chair

If financial sponsorship is not feasible at this time we ask you to consider an **In-Kind Donations** which can be a donation of your business' goods or services, paper goods, drinks, gift cards, or items for the Silent Auction (certificates or gift baskets). In-kind sponsors may be included on print advertising. Please contact us to pick up your generous contribution personally.

If you have any questions, please don't hesitate to contact us. Thank you for your support.

Alli Stephanuik, REALTOR® - Coldwell Banker Vanguard Realty  
Chairman, Mandarin Council Fall Festival & Chili Cook-Off

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